



Michal Yoffe

Graphic Designer

Graphic Designer with 3+ years of experience in creative advertising designs. Skilled with Adobe Creative Suite, Microsoft Office Suite, and web design applications. Highly motivated, creative, strong interpersonal communication, able and willing to learn and develop.

Contact

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🌐 Israel, Hadera

📞 +972-546320646

🎂 May 3th, 1997

❤ Married

Portfolio

michalyoffe.com

Education

• (B.Ed.) Visual Communication

2019-2023

The NB Haifa School of Design.

• High School Diploma

2003-2015

Amal for sciences and arts, Hadera
Art 5 pt, Arabic 5 pt.

Military Service

2015-2017

Intelligence analyst in the Navy,
full service period.

Skills

- Photoshop
- Premiere
- Illustrator
- Blender
- Indesign
- Animate
- After Effects
- Audition
- Figma
- Elementor
- XD
- Microsoft office

Expirience

Graphic Designer • 2024 -

JOHN BRYCE - Matrix company

- BTL - design and creative for digital publications (banners/social/newsletters and more).
- Design for print - caps, rollups, flyers and other related branding products as needed.
- Design and user experience with corporate websites (UXUI).
- Participation in photography days, editing and designing the materials, Video and stills.
- Direct and close coordination with the marketing team.

Graphic Designer • 2020 - 2023

Ymedia - Advertising company

- Creative, Design, graphics and copywriting in advertising for social network medias.
- Campaign management using central marketing and advertising systems (Google, Tabula, Outbrain, Facebook).
- Direct communication and interaction with customers.

Languages

- Hebrew
- English